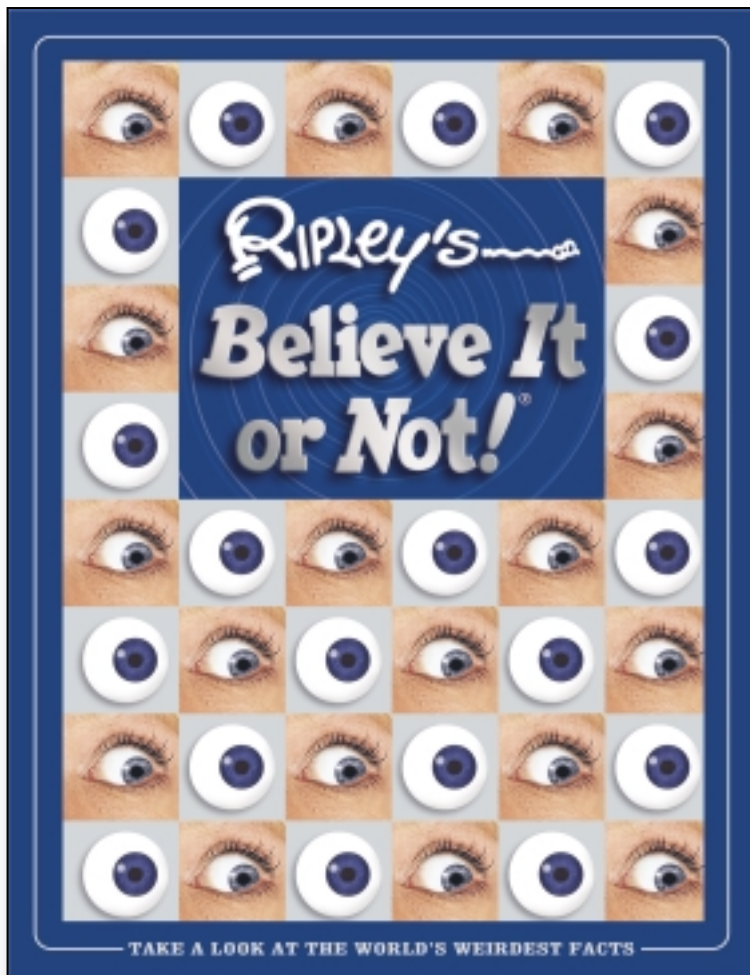


**MINT**  
*Publishers Group*

**Spring/Summer 2004**



# Ripley's Believe

A book of facts and records about bizarre feats of the human, material and natural world, here is a solid reference work of the strange but true. It shows the world through Ripley's eyes as something that is wonderful and weird, awesome in its variety, jaw-dropping in its uniqueness. This completely fascinating book juxtaposes the quirky, bizarre, outrageous world of people with the pure fascination of the natural and physical world.

## MARKETING:

- \* TV syndication 5 days/week
- \* Covers 91% of US market
- \* Ripley's On the Road – featuring personalities from the book
- \* Ripley's spokesperson
- \* National TV and Radio
- \* Local radio tie-in with contest and book giveaways
- \* Website
- \* Extensive School and Public Library promotion

**Publisher:** Ripley Entertainment Inc.  
**Packaged by:** Miles Kelly Publishing  
**Price:** \$25.95 US ; \$34.95 Canadian  
**Trim Size:** 9 x 11 3/4    **Format:** Hardcover  
**Pages:** 256  
**Illustrations & Photographs:** 500 Color  
**ISBN:** 1-893951-73-1  
**Ship Date:** July 2004  
**Publication Date:** August 2004  
**Initial Print Run:** 300,000 +  
**Category:** Reference; ages 12 up  
**Carton Qty:** 8



# It or Not!®

- Ripley's flagship publication draws on the increasing popularity of the Brand's growing exposure and success to appeal to today's generation.
- Spectacular and innovative cover with lenticular and holographic effects.
- Dramatic design and typography with innovative treatments presenting astounding facts and figures.
- Key moments in the world of the weird keenly dramatized by Ripley's museum exhibits.
- Sensational facts presented with easy-to-read, engaging headings.
- Succinct text written to shock, stun, and reveal the world's craziest, weirdest, and oddest people and places.
- Subject areas, such as movies, animals, books, festivals, music, sport, to name but a few, all colorcoded for easy identification.
- Articles and features with engaging headlines, facts and feats.
- Diagrams illustrate a sense of size when reality goes way off the scale!

## THE WORLD'S WEIRDEST FACTS, IN EIGHT SECTIONS . . .

### BEYOND UNDERSTANDING

Space and the Universe, Alien life on Earth, Prophecies, Coincidences, Magic and the occult, Myths and legends, Mysterious happenings, the Unexplained, Puzzles and Riddles

### AMAZING EARTH

Inside Earth, Mountains, Weather, Erosion and rivers, Plains and deserts, Estuaries and coastlines, Extreme Weather, Under the Waves

### EXTRAORDINARY ANIMALS

Depths of the ocean, Open ocean, Coral reef shallows, Onto the shore, Underground, In rivers and lakes, Deserts and plains, Woods and forests, Hills and mountains

### BODY & MIND

Birth and growth, body and Appearance, Body parts and Organs, Powers and Abilities, Mysterious Mind, Sickness and Health, Dead and Buried

### WONDERS OF SCIENCE

Buildings and Architecture, Travel and transportation, Gadgets, Research and development, Computing, Genetics, Scientists, Inventions

### ARTS & ENTERTAINMENT

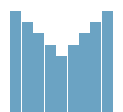
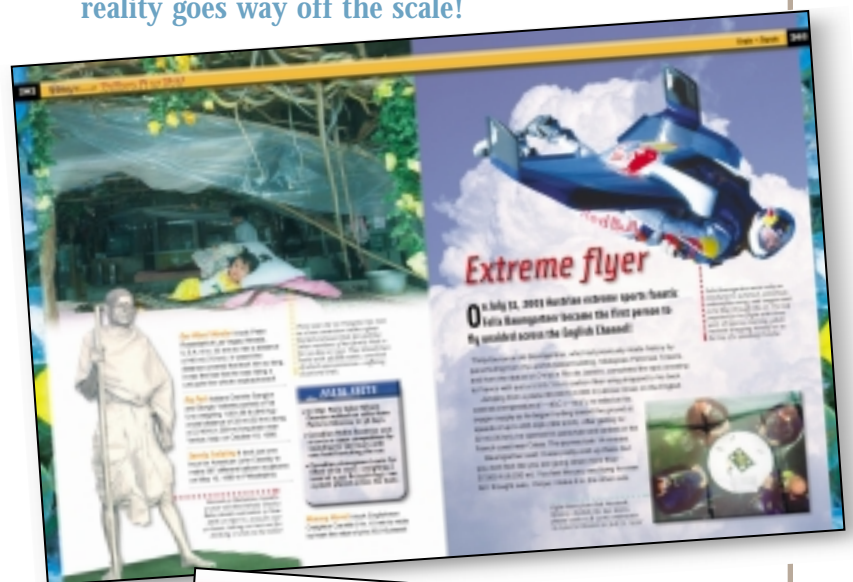
Art and Sculpture, Literature, Music, Performance Art, Movies

### FUN & GAMES

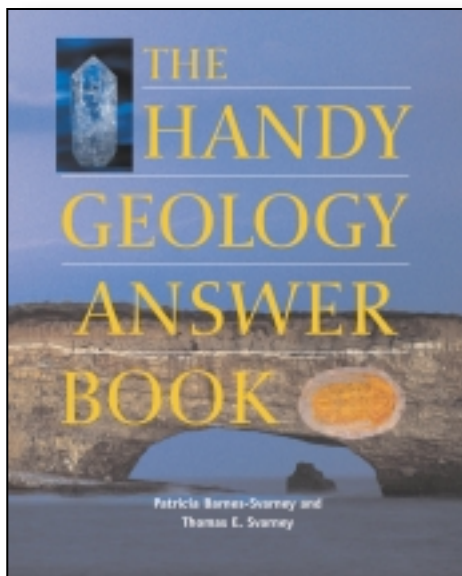
Hobbies and collections, Festivals and celebration, Hoaxes, Feats and stunts, Weird events, Sports and games

### BEYOND BELIEF

Surviving natural disasters, Unlucky people, Lucky people, Accidents, Epic journeys, People and events that simply defy belief!



MINT  
Publishers Group



## The Handy Geology Answer Book

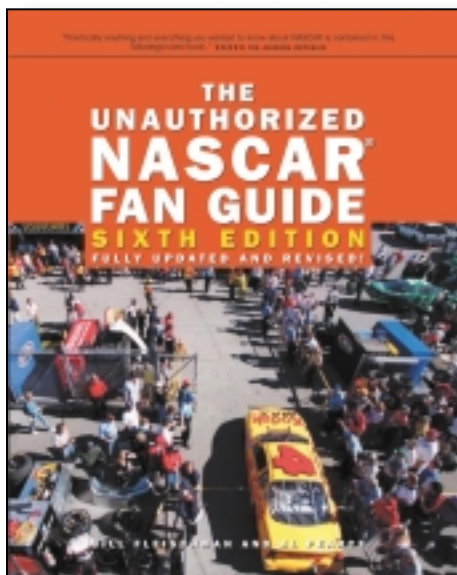
Patricia Barnes-Svarney and  
Thomas E. Svarney

The award-winning science writers answer such puzzlers as: What is the theory of continental drift? What are polarity reversals? They deliver captivating reading and easy understanding of the complexities that shaped our planet, as they answer nearly 1,000 of the most often asked questions.

The book is organized into 21 topical chapters, tracing the formation of the universe and the planet, investigating the layers of the Earth, and explaining the formation of mountains and bodies of water. Questions and answers are also devoted to volcanoes, fault lines, caves, fossil fuels, world morphological features, and even the geology of other planets. Entertaining and informative, *Handy Geology* combines vivid, clear writing with a great format. There's also a helpful glossary and a resource section on educational places, government organizations, sources of geological supplies, and other references, including geo-magazines and web sites.

**Publisher:** Visible Ink Press  
**Price:** \$21.95 US; \$32.95 Canadian  
**Trim size:** 7.25" x 9.25" **Format:** Trade Paper  
**Pages:** 500 **Illustrations:** 125 photographs, maps and charts  
**ISBN:** 1-57859-156-2  
**Publication Date:** April 2004  
**Category:** Science/Geology

**Patricia Barnes-Svarney** is the author or coauthor of close to 30 books, including the *Asteroid: Earth Destroyer or New Frontier*. She has a bachelor's degree in geology and a master's in geography/geomorphology. **Thomas E. Svarney** brings extensive scientific training and experience, and creative artistry to his various projects. Recently, as participants in the National Science Foundation's Antarctica Artists and Writers Program, the authors conducted research in Antarctica for a book on that icy continent's extreme weather.



## The Unauthorized NASCAR Fan Guide 2004

Bill Fleischman and Al Pearce

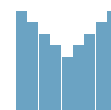
*This new edition provides hundreds of pages of pure racing adrenaline, and the world's best guide to the world of NASCAR is now priced to lead the pack, providing high performance at a budget price.*

NASCAR is in-your-face, pedal-to-the-metal competition and excitement. *The Unauthorized NASCAR Fan Guide* appeals to the populist sports fan in all of us, covering all facets of stock car racing, including Winston Cup, Busch, and Craftsman Truck series events. It also delivers on the bar bets. This print cornucopia gives more than 50 years of stats and race results, a detailed summary of the 2003 season, and recaps of every NASCAR season since its debut in 1949. Illuminating side-bars and fact-filled pit stops are a necessity, and with 200 great photos and a resource section with info on movies, documentaries, books, fan clubs, Web sites, *Unauthorized Nascar* will help readers keep that pedal to the metal.

**Publisher:** Visible Ink Press  
**Price:** \$14.95 US; \$20.00 Canadian  
**Trim size:** 7.25" x 9.25" **Format:** Trade paper  
**Pages:** 600 **Illustrations:** 200 photographs  
**ISBN:** 1-57859-161-9  
**Publication Date:** April 2004  
**Category:** Sports/Automotive

**Bill Fleischman** has been a member of the *Philadelphia Daily News* sports staff for more than 30 years. His book on Flyers' goaltender Bernie Parent is titled *Bernie Bernie*.

**Al Pearce** has been a sportswriter since 1969, has traveled as far as Japan to cover NASCAR, and has a story about every track and driver on the circuit. For the past 27 years he's been NASCAR correspondent for *Autoweek*.



MINT  
Publishers Group



**Publisher:** Festive Press  
**Price:** \$19.95 US; \$29.95 Canadian  
**Trim Size:** 7" x 10"    **Format:** Trade Paper  
**Pages:** 384 • **Illustrations:** none  
**ISBN:** 0-9727427-0-0  
**Publication Date:** May 2004  
**Category:** Weddings

## BEHIND THE SCENES:

### The Insiders Guide to Planning Your Wedding Michael and Arlene Pecora

*All the hints, tips, and expert information you need to get the most from your budget, make your guests comfortable, engage caterers, florists, photographers, and more*

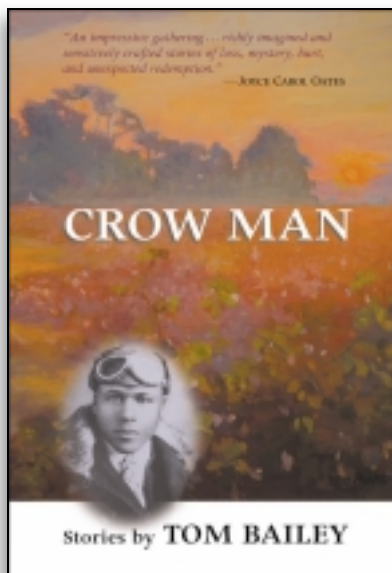
*Two wedding caterers teach the meaningful questions to ask before, during and after the wedding including how to select competent catering, entertainment, photography, and décor professionals, plus how brides can protect themselves from common problems and get the best deal.*

- Written by professional wedding caterers with more than 25 years experience
- Larger size
- Focuses on the most important vendors
- Organized by activities before, during and after the wedding
- Bridal comment callout boxes illustrate real life situations
- Hints and Tip callouts

**This information will save brides and their families money!**

- A start-to-finish guide to planning a wedding.
- Professional wedding caterers tell brides how to organize essential tasks before, during, and after the wedding. Included are
  - stimulating ideas
  - intelligent checklists
  - critical information for the major categories of bridal services and products and how to select competent professionals for these services.
  - meaningful questions to ask vendors - helping brides recognize and get a fair deal.
  - how to avoid common mishaps.
- The final authority on everything related to planning your wedding!





## Crow Man

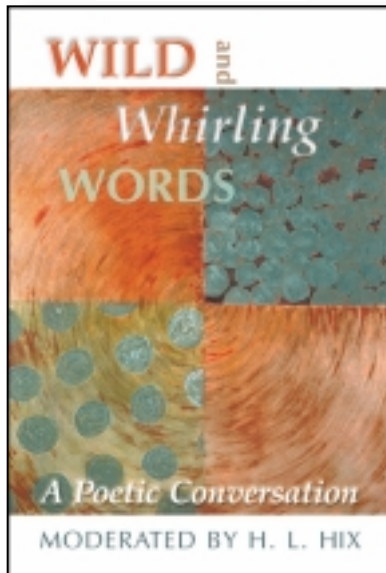
### Stories by Tom Bailey

*“An impressive gathering ... richly imagined and sensitively crafted stories of loss, mystery, hurt, and unexpected redemption.”* —Joyce Carol Oates

These eleven quintessentially American stories fully demonstrate our unstinting capacity for love and loss. In settings as far-flung as the Adirondacks, where a father and sons face tragedy on a hunting trip; or the 1920s Mississippi Delta, where a young black crop duster is caught between a white man and a Native American woman; or the hollows of West Virginia, where an unwanted pregnancy fires up an old blood feud; the stories in *Crow Man* explore our ability to persevere.

**Tom Bailey** is the author of *A Short Story Writer's Companion* and the editor of *On Writing Short Stories*. He is the recipient of a National Endowment for the Arts Fellowship in Fiction and a Newhouse Award from The John Gardner Foundation.

**Price:** \$22.95 US; \$34.45 Canadian  
**Trim Size:** 6" x 9" **Format:** Hardcover  
**Pages:** 192  
**ISBN:** 0-974599-8-3  
**Publication Date:** April 2004  
**Category:** Short Fiction Collection



## Wild and Whirling Words

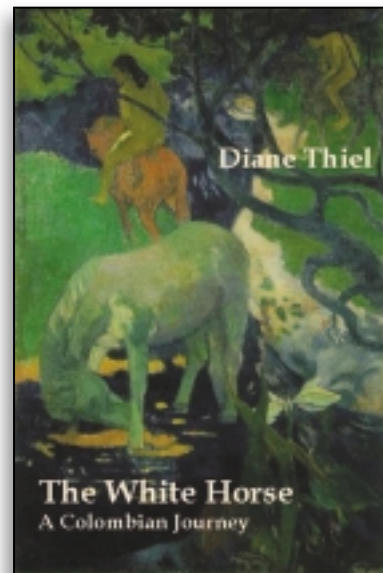
### A Poetic Conversation

### Moderated by H.L. Hix

What would poets say about each other's poems if they were really honest? The answer is in *Wild and Whirling Words*. Thirty-three of America's best and most important poets, diverse in gender, ethnicity, sexual orientation, geography, political disposition, and aesthetic commitments, took the challenge. Each volunteered one of her or his own poems, which the moderator then circulated anonymously among the other poets, who responded anonymously. The results—accessible, enlightening, disarming, funny, and revealing—tell a story, never told this way before, about how poets read poems and how they write poems, about what poetry is, and about the state of contemporary poetry in America.

**H.L. Hix's** recent books include a collection of essays on poetry entitled *As Easy As Lying*. His nonfiction works include *Morte d'Author: An Autopsy*. His book of poems *Rational Numbers* won the T. S. Eliot Prize, and his book *Perfect Hell* won the Peregrine Smith Poetry Award.

**Price:** \$22.95 US; \$30.95 Canadian  
**Trim Size:** 6" x 9" **Format:** Trade Paper  
**Pages:** 224  
**ISBN:** 0-9745995-0-6  
**Publication Date:** April 2004  
**Category:** Poetry/Criticism, Literary Dialog



## The White Horse

### A Colombian Journey

### Diane Thiel

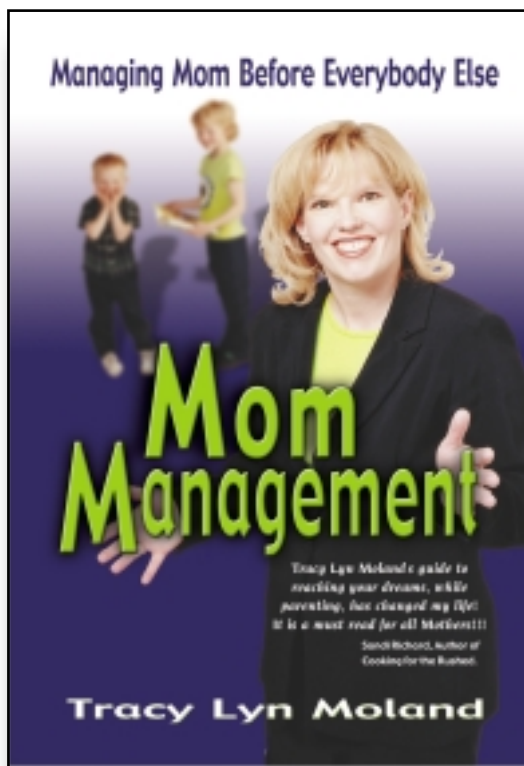
*“What a beautiful book. I knew it was going to be poetic—Diane Thiel is going to enjoy (and endure) one of those epic poetry lives—but I was knocked over twice by its compelling narrative drive and quiet sense of humor.”*

—Sherman Alexie

From the white horse appearing like an apparition to the massive skeleton of a whale on the coast, this book takes us on a magically real journey into the Pacific Coast rain forest of Colombia. Equal parts travel narrative, ecological essay, history, and memoir, Thiel allows us to experience a reality stranger than fiction. Erudite, passionate, humorous, and mysterious, her writing beckons us deeper into the heart of the forest and reawakens our consciousness about the natural world.

**Diane Thiel** is the author of *Echolocations*, and *Writing Your Rhythm: Using Nature, Culture, Form and Myth*. For more info, visit [www.dianethiel.net](http://www.dianethiel.net)

**Price:** \$17.95 US; \$24.95 Canadian  
**Trim Size:** 6" x 9" **Format:** Trade Paper  
**Pages:** 192  
**ISBN:** 0-974995-9-1 (paper)  
**Hardcover:** \$24.95 US; \$33.95 Canadian  
**ISBN:** 0-974599-2-2 (hardcover)  
**Publication Date:** April 2004  
**Category:** Travel Narrative/Memoir



**Publisher:** The Gift of Time  
**Price:** \$14.99 US; \$21.99 Canadian  
**Trim Size:** 6" x 9" • **Format:** Trade Paper  
**Pages:** 192 • **Illustrations:** none  
**ISBN:** 0-973-0704-0-4  
**Publication Date:** May 2004  
**Category:** Self Help/Parenting

#### MARKETING & PUBLICITY

- All national media—including television, radio and print
- Interviews and articles in major publications

## MOM MANAGEMENT

Managing Mom Before Everybody Else

Tracy Lyn Moland

*All the hints, tips, and expert information you need to Take Care of the Me in Mommeeee™. Mom Management™ is an energizing book that reminds Moms that it is not only okay but necessary to take care of themselves. By caring for themselves, Mothers are stronger to care for those around them. Upon completion of this book – or even sections – Moms will find themselves equipped with a variety of positive tools they can use to take care of the ME in Mommeeee!*

- Rediscover your Dreams
- Create a Life Map
- Find Me Time

#### Based upon experiences of many Mothers

- Tips and suggestions from mothers with children of all ages
- Information from a variety of mothers—single, married, working, at home, working from home, etc.
- Filled with practical ideas and activities to guide mothers (or any reader) to include Me on their list of priorities.
- Covers dreaming, goal setting, and life balance
- Contains realistic time management and organization skills
- Practical information on how to deal with the guilt many Mothers experience. The book is like a support group, friend and guide to success.
- Workbook format

#### Praise for Mom Management™:

**Rita Emmett, author of *The Procrastinator's Handbook* and *The Procrastinating Child*:**

Tracy Lyn not only explains the valid reasons why all mothers need self-care, she also helps guide moms to discover their hidden dreams, and then to uncover ways for finding time to relax and pursue those dreams. Don't procrastinate in reading this book. It is filled with wisdom and can change your life.

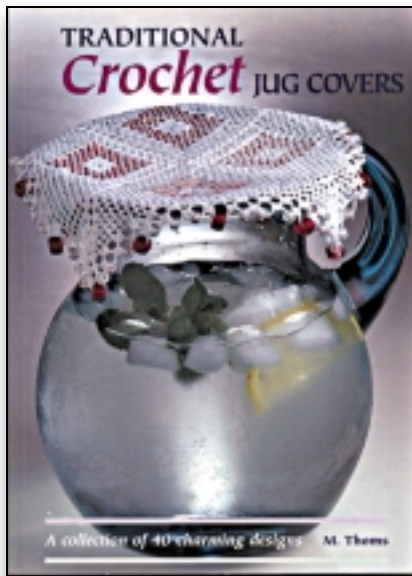
**Patricia Cobe and Ellen H. Parlapiano, co-authors of *Mompreneurs: A Mother's Practical Step-by-Step Guide to Work-at-Home Success and Mompreneurs Online: Using the Internet to Build Work@Home Success*:**

It's a challenge for every mother to keep all her balls up in the air, but for moms with home-businesses, the juggling act is extra challenging. *Mom Management* shows us just how to balance our personal and professional lives so we come out winners in both.

**Tracy Lyn Moland** lives the life she writes and speaks about. She is a Mother, a wife, a daughter, a sister, a friend, an entrepreneur, an author, a professional speaker, a teacher, a volunteer, and most importantly, HERSELF. *Mom Management™* is her journey of rediscovering her sense of self. Tracy Lyn has learned that by making sure to include "ME" on her list of life roles, her energy and ability to perform all her other roles has improved. She is nationally and internationally known for her expertise in living a balanced life. Her writing and speaking topics are in demand across Canada and the United States.



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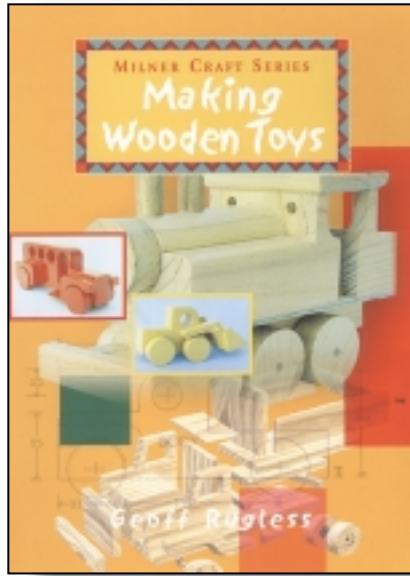
## Traditional Crochet Jug Covers

**Melinda Thoms**

Crochet jug covers, with their tinkling bead fringes, conjure up a more leisurely time when afternoon tea was a celebration. This book captures those romantic times with a collection of 40 charming designs, complete with clear diagrams, easy to follow stitch instruction, plus finished photographs.. From simple patterns to more challenging beaded filet and Irish crochet, this collection offers inspiration for everyone who hankers after bygone elegance. Jug covers make perfect gifts, and by leaving off the beads they can be made into potpourri cushions, pillows or even bedspreads. All you need is imagination.

**Melinda Thoms** taught herself to crochet as a teenager, and mastering the basic stitches went on to crochet woolen afghans and later in fine cottons. She began designing patterns and considered creating a book of her designs. She finds crochet very calming and enjoys designing new patterns. As her mother's and grandmother's work inspired her, she hopes to inspire others.

**Price:** \$ 14.95 US; \$ 22.95 Canadian  
**Trim Size:** 7 1/4 x 10 1/4" Paper  
**Pages:** 128 **Illus:** color throughout  
**ISBN:** 1-86351-288-8  
**Publication Date:** April 2004  
**Category:** Craft



## Making Wooden Toys

**Geoff Rugless**

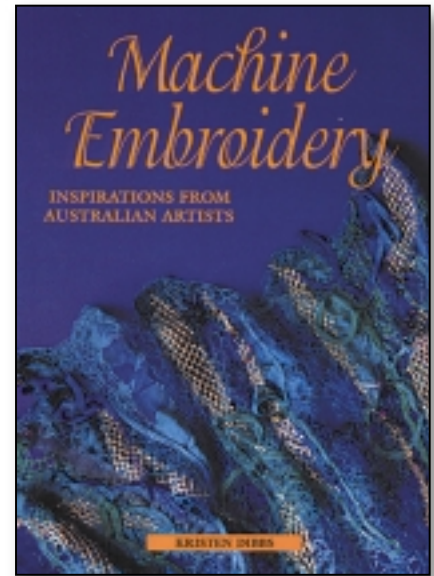
*Even with next-to-nil carpentry skills, these toys are easy to make!*

These 20 projects, ranging from a simple car to a sewing machine with moving internal parts, are well within the scope of most amateur woodworkers, requiring only basic equipment and readily available materials. All of the toys are sturdy, attractive and designed to be actively played with.

- **Simple step-by-step instructions**
- **Exploded views show how pieces fit together**
- **Complete plans and measurements**
- **A range of projects from beginners through more advanced**
- **Projects for both boys and girls**

**Geoff Rugless** got the idea for this book while making simple, useable toys for his grandchildren. He worked for many years as a graphic designer in the television industry, and put together his lifelong interest in woodworking, techniques learned from set builders, with his own design skills and imagination.

**Price:** \$ 14.95 US; \$ 22.95 Canadian  
**Trim Size:** 7 1/4 x 10 1/4" Paper  
**Pages:** 104, b/w throughout, 8 pp color  
**ISBN:** 1-86351-246-2  
**Publication Date:** April 2004  
**Category:** Craft



## Machine Embroidery

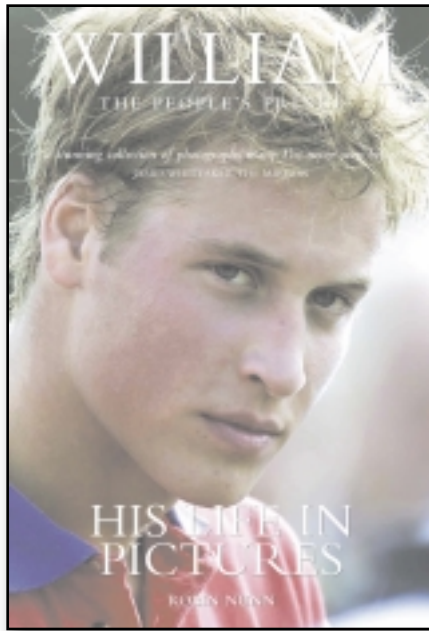
**Kristen Dibbs**

The author introduces eleven of Australia's foremost textile artists and teachers of machine embroidery, who discuss their work and reveal their sources of inspiration. Share the secrets of their favorite techniques, including silk-paper making, 'cram-jar' dyeing, thread painting, contemporary machine-lace making and bobbin work. If you love your sewing machine, you'll find this stimulating book essential reading. Each artist has designed an exciting new project especially for this book, which includes a glossary of methods and materials and includes inspiring color photography throughout.

**Kristen Dibbs** is a well-known textile artist, exhibitor and teacher of machine embroidery. She is the author of *The Fine Art of Machine Embroidery* and *Creative Machine Embroidery*.

**Price:** \$ US 14.95; \$ Canadian 22.95  
**Trim Size:** 8 1/8 x 10 7/8" Paper  
**Pages:** 96, color throughout  
**ISBN:** 1-86351-297-7  
**Publication Date:** April 2004  
**Category:** Craft





**Publisher:** Hayden Publishing  
**Price:** \$14.99 US; \$19.99 Canadian  
**Trim Size:** 8 1/2" x 11" **Format:** Paper  
**Pages:** 192 • **Illustrations:** 300 color photos  
**ISBN:** 1-903635-19-5  
**Publication Date:** May 2004  
**Category:** British Royalty



**Publisher:** Ripley Entertainment Inc.  
**Price:** \$24.95 US; \$32.95 Canadian  
**Trim Size:** 6" x 9" **Format:** Hardcover  
**Pages:** 336 • **Illustrations:** 8 pp color photos  
**ISBN:** 1-893951-06-5  
**Publication Date:** May 2004  
**Category:** Entertainment/Biography/Economics

## William – The People’s Prince

His Life in Pictures

**Robin Nunn**

At the tender age of 21, Prince William has already proved himself to be a talented, adventurous and ambitious individual. Classically handsome – with looks so reminiscent of his mother’s – he has become a pin-up and role model for his generation and arguably the world’s most eligible bachelor.

*William, The People’s Prince* charts the young life of this extraordinary royal in hundreds of color photographs, many previously unpublished or seen here in color for the first time. Robin Nunn spent fifteen years traveling the world photographing Diana, Princess of Wales and has recorded the life of the Prince from his first appearance at only one-day-old through his toddler and school years to his life at university.

This is a fascinating insight into and a beautiful celebration of a very modern young royal. Robin Nunn first photographed the one-day old Prince as he was introduced to the world on the steps of St Mary’s Hospital, London on 22 June 1982 and has recorded his life ever since. Nunn Syndication owns arguably the best and most complete library of images of Prince William, and this book presents the best 300 of these important images.

## WALT’S REVOLUTION!

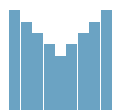
By The Numbers

**Harrison “Buzz” Price**

This roller coaster ride through the ups and downs of the world’s amusement parks, by the industry’s top Feasibility Expert, represents the first intellectual overview and professional interpretation of the historical evolution of the attractions industry in America and around the world during the last half of the 20th Century.

- A myriad of charts created with the layman in mind.
- Focuses on the development of all major theme parks since the birth of Disneyland.
- Organized in 7 waves of themed entertainment revolutions.
- Part text book, part history, part biography, a must read for anyone interested in the leisure industry.

Harrison “Buzz” Price undertook location and feasibility studies for Walt Disney’s revolutionary idea – Disneyland – in 1953. He has since provided economic planning and feasibility analyses for a host of clients including Universal Studios, the National Air & Space Museum, National Museum of American History, and Disney Guangzhou. *Walt’s Revolution!* recounts the theories and formulas he developed and utilized over his illustrious 50-year career. He continues to make big waves in the world of theme parks and attractions.



**MINT**  
Publishers Group



## DOCTOR SAX AND THE GREAT WORLD SNAKE

An Unabridged Illustrated Screenplay  
**Jack Kerouac**

*A recently discovered, unpublished screenplay by Jack Kerouac, based on his classic novel, Doctor Sax, the work is set in the post-industrial mill town of Lowell, Mass. in the late 1940's. It combines reflections of Kerouac's childhood there with fantasies of vampires, wizards and other imaginary characters, including the Shadow-like Doctor Sax.*

This exciting multimedia package includes the manuscript printed in the form of a book and a two CD set reading of the screenplay set to music. The spoken word version of the screenplay is produced in a style reminiscent of the 1930's radio show; *The Shadow*. The readers, all literary and entertainment greats, include Lawrence Ferlinghetti, Jim Carroll (Basket Ball Diaries), and Robert Hunter (of the Grateful Dead).

The book is the unabridged version, printed in the form of a screenplay. It consists of 74 pages of text as laid out and created by Kerouac, accompanied by 72 superb illustrations.

**Jack Kerouac's** enduring popularity is evidenced by the recent sale by auction of his manuscript of *On the Road*, for 2.4 million dollars, which continues to sell over 100,000 copies per year. This remarkable unseen work has been extremely well-received.

**Publisher:** Gallery Six  
**Price:** \$ 24.95 US; \$ 34.95 Canadian  
**Trim Size:** 5 1/2" x 7 1/2"  
**Format:** Trade Paper + 2 CDs  
**Pages:** 144 • **Illustrations:** 72  
**ISBN:** ISBN: 0-9729733-0-3  
**Publication Date:** September 2003  
**Category:** Fiction



## Formula 1: The Season

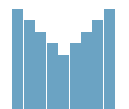
Foreword by **Bernie Ecclestone**

- This is the only official Formula One book
- 384-page case-bound book with glossy metallic laminated dust jacket
- Exclusive full-page black and white portraits by world-renowned fashion photographer Mikael Jansson - including 20 drivers and 10 team principals
- Exclusive personal insights on the highs and lows of the best season in years by each of the 20 drivers and team principals
- The pivotal moments that defined the sport in 2003
- Full technical, team and race reviews
- Beautiful race photography from the world's best Formula One photographers, including Rainer and Boris Schlegelmilch
- Exclusive foreword by Bernie Ecclestone
- All content commissioned exclusively

**Publisher:** Formula One Publishing  
**Price:** \$40.00 US; \$60.00 Canadian  
**Trim Size:** 9.5" x 12" • **Format:** Hardcover  
**Pages:** 670+ • **Illustrations:** color throughout  
**ISBN:** 0-9544147-1-3  
**Publication Date:** December 2003  
**Category:** Sports & Recreation/Motor Sports

**Nigel Mansell** is widely known in Grand Prix racing circles and is the fourth all-time winner of Grand Prix races.

**Bernie Ecclestone** is the owner of Formula 1 (akin to one person owning all the teams in the NFL). He has taken Formula 1 private to expand the brand worldwide.



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